

## **“SCION FANTASY CAMP” OFFICIAL RULES**

1. NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.
2. **Promotion Period:** The “SCION Dubstep Fantasy Camp Contest” commences at or around 12:00 p.m. (EDT) on July 1, 2009 and ends at 11:59:59 p.m. (EDT) on August 31, 2009. All entries must be received by 11:59:59 p.m. (EDT) on July 21, 2009.
3. **To Enter:** The Contest will be posted on MOG.com (the “Web Site”), during the Contest Period. Participants must complete their own mix at the Scion Dubstep Mixer. Entries submitted in accordance with these Official Rules shall be collectively referred to hereinafter as the “Eligible Entries.” Entries must be received online by 11:59:59 p.m. (EDT) on July 21, 2009. **There is no limit to the number of mixes (1) user can create.**
4. **Winner Selection:** Sixteen (16) finalists will be chosen by MOG Inc. on or about July 21, 2009 from among all of the Eligible Entries received. The finalists will be based on the tracks with the highest streams/votes. Through bracket-style competition, The top 4 most listened to/ top-rated tracks will be the Grand Prize Winners.
5. **Prizing:** Grand Prize (4) Grand Prize Winners will each earn a spot to MOG and Scion’s exclusive Dubstep Fantasy “Mixing” Camp. These winners, along with the top track artists from the previous Scion Create a Mix Contest, will be paired with world renowned DJ’s and Producers to learn the tricks of the trade and produce their own Dubstep track. The “best” song as determined by the camp “teachers”, MOG and Scion will win a party (location TBD) hosted by Scion and MOG in the winner’s hometown. MOG and Scion will provide a world famous Dubstep to spin at the party with the winning DJ providing the opening set.
6. **Eligibility:** Contest is open to legal residents of the United States who are 18 years of age or older at time of entering their mix into the contest.
7. The winners will be determined over a 1 week period following the end of the competition. MOG will make a maximum of two (2) attempts to reach the potential Grand Prize Winners via email at the email address provided on the entry form. If the Grand Prize Winner cannot be reached during the 24 hours in which he or she is notified such Grand Prize Winner will be disqualified and an alternate Grand Prize Winner may be selected at random from among all of the remaining Eligible Entries.

Grand Prize Winner must return all written documents as required by MOG Inc., including but not limited to proof of eligibility (verification of age and proof of residence) within 24 hours of written notification as the winner by MOG Inc. In the event of non-compliance by any potential Grand Prize Winner, such potential Grand Prize Winner shall be disqualified and all privileges otherwise due as a Grand Prize Winner shall be terminated and an alternate Grand Prize Winner may be chosen from among all of the remaining Eligible mixes/tracks submitted, in MOG Inc.'s sole discretion. Each Grand Prize Winner, as a condition of receiving the Grand Prize, must each sign (i) an affidavit of eligibility and liability releasing MOG and Scion, Contest Entities and each of their respective corporate parents, subsidiaries, affiliated entities, advertising agencies, and any other participating sponsors, and their respective employees, from any and all liability, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Contest or the use or acceptance of the Grand Prize, and (ii) except where prohibited, a promotional release granting the right to use his or her winning track, name and likeness for advertising and publicity purposes without additional compensation. Entry into this Contest constitutes Grand Prize Winner's agreement to sign such releases. The Grand Prize Winner must also complete any additional legal documents provided by sponsors with respect to the Grand Prize and return them to MOG Inc. and/or Contest Entity, as instructed, within three business days after receipt of such documents. Noncompliance by Grand Prize Winner may result in such Grand Prize Winner's disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY GRAND PRIZE WINNER (AS SOLELY DETERMINED BY MOG INC) WILL RESULT IN SUCH GRAND PRIZE WINNER'S DISQUALIFICATION AS THE GRAND PRIZE WINNER OF "SCION DUBSTEP FANTASY CAMP" AND ALL PRIVILEGES A GRAND PRIZE WINNER WILL BE IMMEDIATELY TERMINATED. Upon receipt of the Grand Prize, the Grand Prize Winner is required to comply with any and all applicable federal, state and local laws, rules and regulations. All taxes on the Grand Prize as well as any expenses which are not expressly set forth in these Official Rules are Grand Prize Winner's sole responsibility.

8. MOG and Scion assume no responsibility for incorrect or inaccurate entry information whether caused by a participant or by any of the equipment or programming associated with or utilized in this Contest or by any human error, which may occur in the processing of the entries in this Contest. MOG and Scion are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, networks, servers or providers, computer equipment, software, failure of email or media on account of technical problems or traffic congestion on the Internet or at any Web Site or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in this Contest. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of any and all sponsors which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest or for any reason MOG deems it necessary, MOG

reserves the right in their sole and unequivocal discretion to cancel, terminate, modify or suspend the Contest and/or prizes. In such event, MOG may then award the prizes by a random drawing from among all remaining Eligible Entries received prior to cancellation, termination, modification or suspension of the Contest. Entries that have been tampered with or altered are void. In the event of a dispute over who submitted a winning entry online, the authorized account holder of the winning e-mail account will be declared the Grand Prize Winner. An authorized account holder is defined as the person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All interpretations of these Official Rules and decisions by MOG are final. MOG reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or Web Site; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, MOG and SCION RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT/INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

9. PRIVACY: Personal information submitted in connection with the Contest shall be treated in accordance with these Official Rules and MOG.com's privacy policy located at <http://mog.com>. Additionally, if an entrant chooses to opt-in to receive additional email communication from a participating Contest Entity, MOG shall share entrant's personal information with that Contest Entity and such personal information shall be subject to that Contest Entity's privacy policy and terms of service (if applicable). Respective privacy policies of Contest Entities participating in opt-ins will be accessible from Contest entry page.
10. For a list of winners, send a self addressed stamped envelope to:

SCION DUBSTEP FANTASY CAMP CONTEST  
1608 Pacific Ave. #205  
Venice, CA 90291  
Attn: MOG Adsales

All requests must be received by AUGUST 31, 2009.

11. This Contest is administered by by MOG Inc. 2607 7<sup>th</sup> St. Berkeley, CA 94710.

